



LAUREATE
EDUCATION INC.®



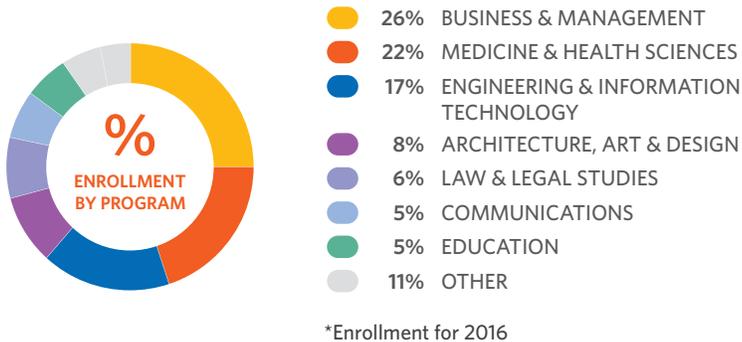
**WHEN OUR STUDENTS SUCCEED,
COUNTRIES PROSPER AND SOCIETIES BENEFIT**

Laureate International Universities is the leading global network of higher education institutions. Each of our institutions has a strong local identity, managed by local leaders with a global mindset. All of the universities in our network are rooted in our mission to be Here for Good, both in permanence and purpose. We manage our organization with both principles in mind, and strive to create a thriving network that will have an enduring positive impact on our students and the communities we serve.

LAUREATE BY THE NUMBERS

The Largest Higher Education Company in the World

Around the world, the demand for quality higher education continues to outpace the supply. Our network of institutions seeks to meet this demand, offering quality higher education opportunities for traditional students and working adults. Our universities offer a variety of undergraduate, graduate and doctoral degree programs. Our faculty members are leading professionals in their fields, and work every day to prepare our students for successful careers.



1,000,000+

students worldwide



60+

institutions



20+

countries across the Americas, Europe, Africa, Asia, and the Middle East



65,000+

employees, faculty and staff



OUR NETWORK

Connecting Students, Alumni and Educators Worldwide



In 2013, the IFC and certain affiliated investors collectively invested \$200 million in Laureate

Every institution within Laureate's network defines its identity, programs and approach according to the needs of its students, and community. As the world's largest network of private post-secondary institutions, we are connecting administrators, educators, alumni and students around the world. Relationships among our universities are enhanced through shared curricula and degree programs, student and faculty exchanges, sharing of academic best practices, scholarships and an active online network. We are focused on preparing our students to meet the real-world needs of employers in an increasingly interconnected global society.

OUR OUTCOMES

We Position Our Students for Success

Laureate Institutions offer high-quality undergraduate, graduate and specialized programs in a wide range of disciplines. Laureate designs its programs to prepare students to contribute productively in their chosen professions upon employment, and partners with leading organizations to conduct employer surveys and ongoing research to develop curriculum that helps its graduates acquire skills and knowledge sought by employers.

In 2017, we commissioned a study by Vermeer of graduates at Laureate institutions representing over 65% of total Laureate enrollments. Graduates at 12 of our 14 surveyed international institutions achieved, on average, equal or higher employment rates within 12 months of graduation as compared to graduates of other institutions in the same markets.

In 2014 and 2016, Laureate partnered with the IFC/World Bank Group on two separate studies to analyze the outcomes of graduates of Laureate institutions versus graduates of all other universities in respective countries. Results of the two studies, the first conducted on Laureate institutions in Mexico in 2014 and the second at Universidad Peruana de Ciencias Aplicadas ("UPC") and Cibertec in Peru in 2016, were presented by IFC senior education specialist Mohammed Khan during the Laureate Summits on Youth & Productivity.

Laureate and its network became a Certified B Corporation® in 2015 and was recertified in 2017.



Fact: Laureate is the largest Certified B Corporation® in the world.



2,300+

B CORPS



50+

Countries



130

Industries

Laureate became a Public Benefit Corporation (PBC) in 2015, and in 2017, became the first PBC to be publicly traded on any stock exchange in the world.

AN EDUCATION THOUGHT LEADER

Laureate has led the education community to think internationally about the problems of youth unemployment and social mobility. Laureate has hosted major summits on these issues in:



MADRID 2013



MEXICO CITY 2015



LIMA 2016

714,000+

free or low-cost health services were provided to approximately 200,000 patients at Laureate institutions in 2016



240,000+

students are enrolled in Laureate's health sciences programs



1,400+

YouthActionNet fellows in 90+ countries are impacting over two million lives



OUR IMPACT

Creating Value for Communities: We Are **Here for Good**

In addition to fulfilling our mission of opening the doors of higher education to students worldwide, each Laureate institution embraces its role as a member of the local community. We are investing in the future of nations, cities and neighborhoods. Every day, our students, faculty and alumni engage in positive actions that are helping those in need.

We are creating leaders, expanding opportunities and encouraging social innovation for students around the world through the Sylvan/Laureate Foundation and partnerships with leading global organizations.